



# OCEAN TRUST

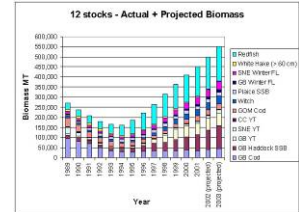
YOUR LINK TO SUSTAINABLE FISHERIES WILDLIFE & THE ENVIRONMENT

## Take A Positive Approach With Ocean Trust!

**Be part of an award-winning network of projects accomplishing real results in each coastal region of the US and Mexico, and help produce reports you can use to answer consumer questions and guide your seafood procurement. Here is a run down of what we are doing.**

### Sustainability and Status of Stocks – Just the facts!

With the flood of opinions on sustainability, wouldn't it be nice to know what fishery scientists and managers say? That's what you get from Ocean Trust's *Fisheries Status and Sustainability Report*, a straight-forward summary of the latest science and stock assessment reports. This year's report includes a special focus on Northwest Atlantic stocks.



### Gulf of Mexico Relief – Rebuilding Resources in Grand Bayou and across America's coastline.

Ocean Trust and NOAA teamed up with the Grand Bayou Families United to restore oyster habitat in this region of Louisiana devastated by Katrina. We're providing financial resources to build a living oyster reef that will produce annual spat for the local oyster fishery.



### International Fisheries Management – New Resources for Chilean Sea Bass

Anyone can raise issues, but how many offer solutions...one you can drink and enjoy? With the sale of each bottle of Chilean Sea Bass Chardonnay, we contribute funds to help put Chilean Sea Bass back on the table with improved enforcement and management of this species. Look for details soon at [www.oceantrust.org](http://www.oceantrust.org) or email [sarah.morris@avimports.com](mailto:sarah.morris@avimports.com).



### Environmental Mitigation – Turn Negative Issues into Positive Partnerships

Ocean Trust offers factual assessments and alternatives that build credibility and resource sustainability. When Ocean Garden was attacked by an environmental campaign, OT helped turn a negative campaign into a positive fishery partnership.

### Fisheries Wildlife & the Environment – A Public Outreach & Fundraising Program for National and Local Projects

Here is a way to involve your customers and seafood consumers in projects addressing fisheries, wildlife and the environment. We offer a clay pendant program to raise funds for national and local project needs with tax-deductible contributions through Ocean Trust. Sell two boxes & gain an OT membership. Visit our Boston Seafood Show Booth 168 or email [tjlassen@oceantrust.org](mailto:tjlassen@oceantrust.org).



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Visit: [www.oceantrust.org](http://www.oceantrust.org)

## JOIN AN AWARD WINNING PROGRAM IN FISH WILDLIFE & THE ENVIRONMENT!

...Then add a link, a tagline to your sales material, an OT logo to your packaging, or decal to your door. Contact us for more info on projects you support through your OT membership. Here are more projects from OT and our NOAA Community-based Restoration Partnership:

### **New England – Wetlands, Quahogs, Oysters**

- Eastern Point Wetlands Restoration: Gloucester, Massachusetts
- Cape Cod Quahog Resource Restoration: Wellfleet, Massachusetts
- Commercial Oyster Bed Restoration: Narragansett Bay, Rhode Island
- Oyster River Shellfish Bed Restoration: Oyster River, Connecticut

Ocean Trust Member Decal



### **Mid-Atlantic – Scallops, Blackfish, Clams, Oysters, Wetlands**

- Bay scallop, Clam & Oyster Habitat Restoration: Montauk, New York
- Clam & Eastern Oyster Restoration: Chincoteague Bay, Maryland
- Paradise Creek Wetlands Restoration: Elizabeth River, Virginia



### **South Atlantic – Oysters, Fish Trap Removals, Wetlands, Scallops**

- Oyster Shell Recycling, Triangle to the Coast: North Carolina
- Recycle Oysters from Roasts into Oyster Beds: Savanna, Georgia
- Mangrove Wetlands Restoration: Sarasota Bay, Florida
- Oyster Reef Restoration: Escambia & Choctawhatchee Bays, Florida
- Bay Scallop Population Stabilization & Enhancement: Florida



### **Gulf of Mexico – Oysters, Wetland, Fish, Shrimp and Crab Estuaries**

- Oyster Spawner Reef Restoration: Bon Secour Bay, Alabama
- Oyster Reef Enhancement for Fishermen: Grand Bayou, Louisiana
- Mangrove Habitat Protection: Hurricane Hole St. John, Virgin Islands
- Principal NGO Partner in Bahia Grande Restoration – **Largest fish & shellfish estuary restoration project in the US**: Brownsville, Texas



### **West Coast – Salmon Stream Beds, Sturgeon Ghost Nets, Oysters, Clams**

- Commercial Oyster Bed Restoration: Drakes Bay, California
- Ghost Gillnet Fish Net Removal: Columbia River, Oregon
- Puget Sound Shellfish Restoration: Henderson Inlet, Washington
- Salmon River Restoration: Squalicum Creek, Washington



### **Mexico – Marine Wildlife Partnerships with Industry & Conservation Groups**

- Nest protection & recovery for endangered Kemp's ridley sea turtle with US/Mexican shrimp industry ([www.ReleaseAHatchling.org](http://www.ReleaseAHatchling.org))
- Vaquita Marina porpoise & Gulf of California program to eliminate illegal fishing & reduce bycatch ([www.oceantrust.org/news.htm](http://www.oceantrust.org/news.htm))



### **North Atlantic – Groundfish and Shellfish Stock Assessments**

- NW Atlantic Status of Stocks & Acoustic Methods for New England Groundfish Surveys

Legal Sea Food Truck Ad With Ocean Trust Logo & Tag Line

Photos: Courtesy Our Conservation Partners

Legal Sea Foods is proud to support Ocean Trust in the protection and sustainable management of marine resources.

**"TREATING FISH WITH RESPECT"**  
-New York Times

LEGAL SEA FOODS RESTAURANT • OYSTER BAR  
"If it isn't fresh, it isn't Legal!"

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